

Doubt is never an option

Proven solutions for flock health

Test With Confidence™



IDEXX

Doubt has a surprisingly hefty price.

Can you afford it?

When weighing the fate of your flocks, you can't afford to question your test results. With IDEXX, you don't have to.

A proven solution

From day one, IDEXX has made the safety of your flocks our business. We've spent more than 25 years perfecting our technology, building expertise, and earning your trust. The result:

- More decisive action—less repeat testing thanks to robust assays with optimal sensitivity and specificity and consistent batch-to-batch performance.
- Standardized, ready-to-use reagents that support higher throughput, with less time and error.
- Software that turns population-based data into decision-making information, helping you validate initial assessments and giving you peace of mind that your inferences and hypotheses are backed up by scientific data.
- An unmatched global network of poultry specialists.

An important quality

At IDEXX, quality control is more than just a slogan. It's about action. Our products perform as promised because we do more than what's expected. For example:

- Demanding quality control standards ensure our products are consistently reliable.
- Voluntary field site studies and sample kit approvals—around the world—augment the standard ISO certification and USDA-approval processes, providing additional confidence in our products' dependability and results.

We've worked hard to make IDEXX poultry diagnostics your solution of choice and the top pick of opinion leaders and poultry producers worldwide. No doubt, you're in good company with IDEXX as a partner.

The certainty of knowing

A test is only as good as its results—the ease with which you can interpret them and make smart, timely decisions about the health of your flock. That's why history matters. Yours and ours.

- IDEXX is the original. We revolutionized poultry diagnostics when we released the first commercial ELISA product in 1985. Since then, we've applied our scientific expertise, global reach and unwavering commitment to product quality to continually finding better ways to deliver more confident results.
- Specific baseline titers are the foundation of an effective flock health management program. With time, they provide the historical insight you need to predict, interpret and monitor with confidence. No costly indecision or risky guesswork. Just the certainty that comes with experience. Ours and yours, combined.

The value of certainty

The bottom line: yours depends on the health of your flocks. The way you protect them from disease. And the way you respond to potential and confirmed field and congenital infections. Because it's not enough to think that your birds are disease-free or protected from infection. Mistakes are costly; you need to know. With IDEXX, you can.

- Our comprehensive tests are a cost-effective solution for the highly accurate, high-volume screening you depend on.
- Your established baselines provide the context and intelligence you need to go from thinking to knowing.

Thank you for putting your confidence in IDEXX.
It's invaluable.



IDEXX Poultry Tests

ELISA tests for the detection of:

- Avian Encephalomyelitis Virus
- Avian Influenza Virus (chicken)
- Avian Influenza Virus—MultiS-Screen (chicken, turkey, goose, duck, ostrich)
- Avian Leukosis Virus (subgroup J)
- Avian Leukosis Virus
- Avian Leukosis Virus (Ag)
- Avian Pneumonia (chicken, turkey)
- Avian Reovirus
- Chicken Anemia Virus
- Infectious Bronchitis Virus
- Infectious Bursal Disease Virus
- Infectious Bursal Disease Virus—XR (extended range)
- *Mycoplasma gallisepticum*/*Mycoplasma synoviae* (chicken, turkey)
- *Mycoplasma gallisepticum* (chicken, turkey)
- *Mycoplasma meleagridis* (turkey)
- *Mycoplasma synoviae* (chicken, turkey)
- Newcastle Disease Virus (chicken)
- Newcastle Disease Virus (turkey)
- *Ornithobacterium rhinotracheale*
- *Pasteurella multocida* (chicken)
- *Pasteurella multocida* (turkey)
- Reticuloendotheliosis Virus
- *Salmonella enteritidis*

For more information about **IDEXX poultry tests**, please contact your IDEXX representative or visit idexx.com/poultry.

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